

The following promotion is intended for participants in the United States only, and will be governed by United States laws. Do not proceed in this contest if you are not eligible or not currently located in the United States. Further eligibility restrictions are contained in the official rules below.

WEEK ON WHEELS PROMOTION AT THE 2019 INTERNATIONAL SPORTSMEN'S EXPO

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.

Contest Administrator: KKFN and KYGO, 7800 E Orchard Road. Suite 400. Greenwood Village, CO 80111

Contest Sponsor: INTERNATIONAL SPORTSMEN'S EXPO, PO Box 2569, Vancouver, WA 98668

1. HOW TO ENTER

- a. These rules govern the WEEK ON WHEELS PROMOTION AT THE 2019 INTERNATIONAL SPORTSMEN'S EXPO ("Promotion"), which is being conducted by KYGO AND KKFN ("Stations"). The Promotion begins on Wednesday, December 26, 2018 at 12:00 AM and ends on Saturday, January 12, 2019 at 6:00pm MT ("Promotion Dates").
- b. To participate in the Promotion, you may enter via online contesting beginning on December 26, 2018 10:00am MT, on-air promotion beginning on January 2, 2019 at 9:00am MT or on-site beginning on January 10, 2019 at 12:00pm MT and ending on January 12, 2018 at 3:00pm MT ("Entry Period").
 - i. On-air: listen to KKFN between 9:00 AM and 3:00 PM MT from January 2, 2019 to January 11, 2019 during the Entry Period for the air personality to announce the cue to call. Upon hearing the cue to call, the designated caller (as announced by the on-air personality prior to the cue to call) to get through to the Station promotion line: 303-713-1043, will win a two (2) pack of tickets to the International Sportsmen's Expo ("Expo") and a Key that qualifies them to win a Cruise America rental upon confirmation of eligibility. At the time of entrant's call, entrant will be required to provide all information requested including entrant's full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted as addresses. In the event that the selected caller is disconnected or is found to be ineligible, that caller will not win a prize and the next eligible caller who successfully makes it through on the call-in line and completes the call will be a winner. Each winner/qualifier will be required to be at the KKFN display at the Expo at the Colorado Convention Center by 5:00pm MT on Saturday, January 12, 2019 where they will pick up their key and find out if it will unlock the lock box containing the grand prize certificate. If a qualifier is not present at the Expo they will not be eligible to win. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once during the Promotion. Multiple participants are not permitted to share the same phone number, and only one phone number may be used per entrant. There will be up to a total of 20 potential qualifiers selected on-air during the Promotion

Period. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions, and any other technological difficulties that may prevent an individual from completing their telephone call.

- ii. Online: Visit the contest page at www.weekonwheels.com and complete the entry form to be randomly selected to win a two (2) pack of tickets to the International Sportsmen's Expo and a Key that qualifies them to win a Cruise America rental upon confirmation of eligibility. Winners will be randomly selected and contacted by January 11, 2019 at 12:00pm MT. Each winner/qualifier will be required to be at the KKFN display at the Expo at the Colorado Convention Center by 5:00pm MT on Saturday, January 12, 2019 to where they will pick up their key and find out if it will unlock the lock box containing the grand prize certificate. If a qualifier is not present at the Expo they will not be eligible to win. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of 20 potential qualifiers selected on-air during the Promotion Period.
 - iii. On-Site Entry: To enter on-site with a paid admission to the International Sportsmen's Expo ("Expo") at the Colorado Convention Center, visit the KKFN display at the Expo during Expo operation hours on January 10, 2019 and January 11, 2019 between 12:00pm and 8:00pm MT and January 12, 2019 between 10:00am and 3:00pm MT to complete an official entry form (available while supplies last) with your first name and last name, complete address, city, state, zip code, home telephone number and date of birth, and put the entry form in the registration box. P.O. Boxes are not permitted. To enter on-site without a paid admission to the Expo, go to the Colorado Convention Center will call window during Expo operating hours, beginning on January 10, 2019 and January 11, 2019 between 12:00pm and 8:00pm MT and January 12, 2019 from 10:00am and 3:00pm MT and request to participate in the promotion. Entrants will be escorted to the KKFN staff person on site and required to complete an official entry form (available while supplies last) with your first name and last name, complete address, city, state, zip code, home telephone number and date of birth, and put the entry form in the registration box. P.O. Boxes are not permitted. All entries must be received by 8:00pm MT on the 10th and 11th and by 3:00pm MT on the 12th. Only one entry per person is permitted per day. Four (4) qualifiers will be randomly selected out of the register to win box on the 10th, three (3) qualifiers on the 11th and three (3) qualifiers on the 12th. Each winner will be qualified and notified to return to the Expo on the 12th at 5:00pm MT, free of charge, for their key and chance to win the grand prize. The Stations are not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries. Failure to provide all required information may result in disqualification.
- c. Due to delays in the online streaming of the Station's broadcast signal, listeners to the online stream may not be able to participate in, or may be disadvantaged in participating in, the Promotion. Entrants should not rely on streamed broadcasts and are encouraged to listen to the Station on-air versus online. The Station is not responsible for any disadvantages or losses that result from online streaming delays of any nature, nor is station otherwise responsible for any delays in online streaming.
 - d. The grand prize winner may be required to signing a participant release, fill out a 1099, must hold a valid driver's license and provide proof of car insurance to claim their prize.

- e. Only one (1) entry per person is permitted. There will be up to a total of (50) winner(s) selected in the Promotion.
- f. All entries must be received by the end of the Entry Period.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are legal U.S. residents of the state of Colorado, twenty-one (21) years of age or older, and who reside in one of the (11) jurisdictions that makes up the listening area Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Jefferson, Gilpin, Clear Creek, Park and Elbert. Void where prohibited or restricted by law.
- b. The following individuals are NOT eligible to enter Station contests, even if such individuals meet the age and residency requirements above: (1) Any employees (i.e., full-time, part-time and/or temporary employees) of the Station, Bonneville International Corporation, other area radio stations, Promotion Sponsor, of any advertising and promotion agencies, and/or of the respective parent entities, subsidiaries, affiliated companies of each; (2) Any immediate family members of such employees, including without limitation current and/or ex-spouses, parents, grandparents, children, grandchildren, siblings, in-laws, and/or steps in any of the foregoing categories; and (3) Any other individual legally residing in the same household (i.e., at the same address) of such employees, including without limitation roommates, housemates, significant others, and partners.
- c. Unless the Station otherwise specifies, in its own discretion, persons who have previously won a prize (cash, services, merchandise) from a promotion or Station event from any of the Bonneville International Radio Stations are subject to the following restrictions: Persons who have won a prize valued between \$500 and \$999 in the last six (6) months are not eligible to participate. Persons who have won a prize valued at \$1,000 or more in the last twelve (12) months are not eligible to participate. These restrictions also apply to immediate household members of promotion or prize winners. As stated above, the Station, in its sole discretion, may allow persons who have previously won a prize to be eligible to win another prize without any time restrictions.
- d. To claim a prize, the winner(s) must provide valid government-issued photo identification and provide their complete address, date of birth and phone number, and Social Security Number.
- e. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.
- f. This Promotion is subject to all applicable federal, state and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.

3. PRIZES

- a. (50) Prizes will be awarded. Each prize consists of two (2) tickets for winner and one (1) guest to attend the International Sportsmen's Expo located at: 700 14th St. Denver, CO 80202 700 14th St. Denver, CO 80202 from Thursday, January 10, 2019 to Sunday, January 13, 2019 at 12:00 PM MT to 5:00 PM MT. The Approximate Retail Value ("ARV") of the prize(s) is \$1,300.

- i. Twenty (20) on-air qualifiers: A two (2) pack of tickets to the International Sportsmen's Expo and a Key for the chance to win the grand prize. (Approximate Retail Value \$1,300.00)
 - ii. Twenty (20) online registrants will be randomly selected a two (2) pack of tickets to the International Sportsmen's Expo and a Key for the chance to win the grand prize. (Approximate Retail Value \$1,300.00)
 - iii. Ten (10) on-site qualifiers (paid and non-paid) will be randomly selected for free admission into the Expo on Saturday, January 12, 2019 and a key for the chance to win the grand prize. A two (2) pack of tickets to the International Sportsmen's Expo and a Key for the chance to win the grand prize. (Approximate Retail Value \$1,300.00)
 - iv. Transportation costs are excluded in the given price. The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). Tickets are valid only on the date(s) printed on the tickets, and they are not refundable or transferable, may not be sold to a third party, and may not be substituted or exchanged for cash or credit at any time, nor will they be replaced if lost or stolen. If a prize-related event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Station or Promotion Administrator or Sponsor, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s). The Station, in its sole discretion, reserves the right to deny entry to or to remove the winner(s) and/or guest(s) if either engages in disruptive behavior or in a manner with intent to annoy, abuse, threaten or harass any other person at the prize related event(s).
4. One (1) grand prize: One (1) certificate redeemable for a one-week rental valued up to \$1,300 to use at Cruise America (certificate must be redeemed by 3/31/2019 and used before 1/1/2020). Authorized operators 21-24 years of age may drive a motorhome subject to an additional fee (in some instances credit and employment references or a foreign passport are required prior to rental and will be verified.) All drivers must be present, listed on and sign the Rental Agreement and will be bound by Terms and Conditions of the Rental Agreement at vehicle pick up. Transfers, gratuities, and all other fees and expenses are not included. Motorhome rental is subject to availability and blackout dates may apply. (Grand prize Approximate Retail Value is \$1,300). Certain travel restrictions may apply. For travel related prizes, winner's guests must execute any requisite liability and publicity releases prior to travel. Travel arrangements must be made through Cruise America. Prize is subject to availability. If the winner cannot travel on dates specified by Cruise America, the winner may be disqualified and an alternate winner may be selected in the Stations' sole discretion. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and ground transportation are the responsibility of the winner.
- a. The gift certificate will be subject to the terms and conditions as set forth by the issuer of the gift certificate. Gift certificates are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will gift certificates be replaced if lost or stolen. The gift certificate will expire on January 1, 2020.

- b. The prize certificate will be given to the winner at the Expo once they have been declared on Saturday, January 12, 2019 at approximately 6:00pm MT. Prize is not transferable, and no substitution, assignment, or cash equivalent of prize is permitted, except by the Stations (solely at their discretion), which reserves the right to substitute a prize or prize portion with another prize or prize portion of greater or equal value. The prize(s) are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Promotion Entities are not responsible for winners' limitations that prevent acceptance or use of prize. Other restrictions may apply.
5. All sales, prizes and other taxes, gratuities and any other incidentals associated with the prizes are the sole responsibility of the prizewinner(s). Prizes are not transferable or exchangeable and may not be substituted, except by sponsors for reasons of unavailability, in which case, a prize of equal or greater value will be awarded. The Station assumes no responsibility or liability for damages, loss, or injury resulting from acceptance or use of the prize. The Station is not responsible for replacing tickets that have been awarded in the event of show cancellations as a result of weather, promoter, or performer actions. The Station reserves the right, in its sole discretion, to cancel or suspend the Promotion should a virus, bug, computer, or other problem beyond the control of the Station corrupt the administration, security, or proper execution of the Promotion, or the Internet portion of the Promotion. Decisions of the Station/judges are final.

6. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Promotion are final.
- b. 50 qualifier(s) will be selected on-air, online and onsite as described above in Section 1 of these Official Rules. Qualifying prize winners will be selected via phone, onsite entries and online entries starting Wednesday, January 2, 2019 at 9:00am MT through January 12, 2019 at 3:00pm MT. All qualifiers will be required to appear at the Expo by 5:00pm MT on Saturday, January 12, 2019 to pick up their keys and attempt to unlock the lock box. The first qualifier that unlocks the box will be named the grand prize winner.
- c. Odds of winning depend upon the number and order of eligible phone calls received for each cue to call.
- d. Each qualifier will be given a key. One key will open the lock box. In the event that another key should manage to open the lock box, the first person to unlock the box will be deemed the winner.
- e. The final winner will be selected at approximately 6:00pm MT at the Expo on Saturday, January 12, 2019.
- f. Winners must listen to the Stations or register to win online or at the Expo to qualify to win. Qualifiers will then need to be present at the Expo by 5:00pm MT on Saturday, January 12, 2019 to win the grand prize.
- g. The winner must execute and return complete any required affidavit of eligibility and/or liability/publicity release at the Expo upon winning on January 12, 2019 or prize will be forfeited. If a potential winner fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, the potential winner forfeits the prize and an alternate winner will not be selected. Unless otherwise permitted by the Stations, winner(s) must claim his or her prize in person, and a prize cannot be claimed by third parties

on behalf of the winner. A parent or legal guardian must accompany any minor children in all Promotion-related activities, and a parent or legal guardian must claim the prize and sign any requisite releases on behalf of the minor child. The potential winner(s) will be required to respond to such notification attempt and must execute and return, along with the guest(s) of the winner(s), an IRS Form W-9, affidavit of acceptance, eligibility, liability, publicity release, and if applicable, Promotion Sponsor liability release forms within thirty (30) days of such notification or notification attempt or prize(s) will be forfeited. If a winner has not reached the age of majority in his/her state of residence, the prize(s) will be awarded in the name of his/her parent or legal guardian. If a potential winner(s) is deemed ineligible for any reason, cannot be contacted, fails to sign and return the fully-executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize(s). The Station or Promotion Administrator or Sponsor is not responsible for any changes in an entrant or winner's email address, phone number, mailing address or other contact information.

7. CONDITIONS

- a. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that entrant's entries and that entrant may be disqualified. The use of any device to automate entry is prohibited. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, promotion entry services or proxies) will void all entries by that entrant at the Station's discretion. The Station's or its Promotion Administrator's computer or telephone system is the official time keeping device for this Promotion. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address, or (ii) is assigned to the mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Station, in its sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Promotion. Failure to comply with the rules of the Promotion may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good-faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station may disqualify that entrant from entering and/or winning this and any or all future Station-administered promotions and seek damages to the fullest extent permitted by law.
- b. The Station reserves the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Promotion, including, without limitation, the substitution of a prize(s) of equivalent value, which will become effective upon announcement. To the extent the Station makes material changes to the terms and conditions of the Promotion, any such material changes will be broadcast on the Station and/or posted on its website: weekonwheels.com within twenty-four (24) hours of the change and periodically thereafter. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but does not have the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent with any provision set forth on the Promotion

webpage, then the provision of these Official Rules will prevail but solely to the extent of the inconsistency.

- c. Calling the Station regarding the Promotion constitutes permission for the Station to tape the caller's voice and use it on the air. All telephone calls during the Promotion may be taped without further permission from the caller. By entering the Promotion and/or acceptance of prize(s), all entrants consent to the use of their name, photograph, likeness, biography, voice, video, entry materials, prize information (if any), or any statements made for trade, publicity, advertising, or promotional purposes, in any and all media, now known or hereafter devised, including online announcements, without limitation and without compensation, except where prohibited by law.
- d. Each winner will be required to produce identification satisfactory to the Station. For example, winner(s) will be required to sign an IRS Form W-9, affidavit of eligibility and release, including a publicity release, as prepared by the Station prior to receiving their prize. Each winner will solely be responsible for any (federal, state, or local) taxes or fees that result from the receipt and/or use of their prize and may receive an IRS Form 1099-Misc for all prizes won from the Station in any calendar year where the aggregate value of all such prizes is \$600 or more. The Promotion is void where prohibited by law. Failure to comply with the terms and conditions applicable to Promotion entry, including without limitation submitting an incomplete or fraudulent entry, and/or failing to complete the entry process, will result in such Entry being disqualified from such Promotion. Any individual(s) that is found to be, or suspected of, tampering with a Promotion in any way, including without limitation by making a fraudulent entry, by engaging in any "deal-making" with or between other Promotion entrants or third parties, by creating a public hazard, by cheating, by engaging in improper or illegal activity, by causing interference with or the destruction of property and/or utilized public safety resources will be disqualified from participating and/or winning any prize(s), as applicable, and may be banned from any future participation in any Promotion as determined by Station at its sole discretion and on a case-by-case basis.
- e. Participation in a Promotion and/or acceptance of prize(s) constitutes agreement by entrant and/or winner (and by winner's guest(s) if applicable) release, forever discharge, indemnify, and hold harmless Station, its affiliates, parents, assigns, successors, employees, participating Promotion Sponsors, agents and all others connected with them and the Promotion (the "Released Parties") from any and all liability, claims, actions, and damages sustained or incurred by participation in the said Promotion, and the receipt and use of any prize(s) awarded (if any) through such Promotion arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Station, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the Promotion.
- f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Promotion or in the announcement of a prize; (ii) incorrect or inaccurate information, human error, failure, or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, illegible, incomplete, or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone service outages, delays, busy signals, poor signals or signal interference, accidental disconnection, equipment malfunctions, and any other technological failures; or (vi) any cancellations, delays, diversions, or substitutions or omissions by any transportation providers or any other persons or entities providing any services to Entrant(s) and/or winner(s) (and winner's guest(s) if applicable) including any results thereof such as

changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Promotion cannot be conducted and/or if a prize, either in whole or in part, cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Released Parties' control.

- g. Except where prohibited, by entering the Promotion, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Salt Lake City, Utah; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. Utah law governs the interpretation and construction of these Official Rules and all aspects related thereto.

8. PRIVACY

- a. By participating in the Promotion, entrant agrees to the Station's Terms of Use Agreement and to the use of entrant's personal information as described in the Privacy Policy located at weekonwheels.com. In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply.

9. RULES AND WINNERS LISTS

- a. For a copy of the official rules of the Promotion, send a self-addressed stamped envelope ("SASE") for receipt by the end of the Promotion Period to KYGO/KKFN, 7800 East Orchard Road, Suite 400, Greenwood Village CO 80111, Attn: Promotion Rules. For the names of the prize winners send a SASE for receipt within 60 days following the end of the Promotion Period to the attention of Promotion Winner Lists at the above address. In either case please be sure to specify the name of the Promotion for which you are requesting the rules or winners list. Official rules and winner lists (when completed) shall also be available during regular business hours at the main offices of the Stations and may be posted online at www.kygo.com and www.1043thefan.com.

Sponsor: KYGO – 7800 East Orchard Road, Suite 400, Greenwood Village CO 80111
KKFN – 7800 East Orchard Road, Suite 400, Greenwood Village CO 80111
International Sportsmen's Expositions – PO Box 2569, Vancouver, WA 98668
Cruise America, 11 West Hampton Ave, Mesa, AZ 85210